

2018 IEEE Young Professionals Pacific Northwest Leadership Summit



VANCOUVER

CANADA

AUGUST 4TH, 2018

ELEMENT VANCOUVER METROTOWN

This year the Pacific Northwest Conference has made its way North of the border: into Vancouver - the perfect location to discuss **Leadership and Professional Development for Young Professionals**.

The Pacific Northwest Conference is an international collaboration between Region 6 and Region 7, specifically Vancouver, Portland, and Seattle IEEE Young Professional Branches. The inaugural conference was held in Seattle last year and was a tremendous success. This year we are only building up upon that which gives your organization the unique opportunity to assert your leadership – and be a patron.



Attendees of one session from 2017 Conference

The Pacific Northwest Conference gives your organization the rare opportunity to demonstrate your leadership to young engineering professionals from both sides of the border, all at once. We offer a variety of sponsorship levels to suit your desired level of exposure.

IEEE Young Professionals (YP) are IEEE Members in the most dynamic and exposure-prone time of their career, where big moves are made, and excitement flows endlessly.

Participation Packages

Level	Amount Available	Keynote Speaker	Reception Dinner Sponsor	Booth During Conference	Swag in Conference Welcome Package	Complimentary Conference Passes	Ad Size in Conference Booklet	Acknowledgement in Opening and Closing Meals	Recognition in Conference Communications	Pre-Conference
Title Sponsor \$7500 CAD	1	✓	-	✓	✓	6	Full Page	✓	✓	
Presenting Sponsor \$5000 CAD	2	-	✓	✓	✓	4	Half Page	✓	✓	
Gold \$3000 CAD	5	-	-	-	✓	2	Quarter Page	✓	✓	
Silver \$2000 CAD	10	-	-	-	✓	-	Eighth of a Page	✓	✓	
Bronze \$1000 CAD	10	-	-	-	-	-	Eighth of a Page	✓	✓	

All levels of participation are customizable to perfectly suit your exposure level. Along with customizable participation levels we have a few **Bonus Participation** options available, which can be both added on to a Participation Package chosen above or be stand alone.

Bonus Participation Opportunities

Bonus Participation	
"Lunch On Us" \$1500 CAD	Become a crowd pleaser, provide the much needed mid-day sustenance for the conference attendees and have your logo prominently shown and an announcement of lunch being provided by you announced to all attendees
"We're Covering Dinner" \$2000	You're that friend that everyone loves. Cover dinner for all attendees and everyone will know who helped finish the day on the right foot. Logos will be prominently shown and an announcement to all attendees will be made
"Coffee Break" \$750	We have them while at work. Everyday. Perhaps even multiple times a day. And this conference is no different; sponsor a day worth of coffee and snack breaks to keep guests going. Your logo will be displayed alongside food + drink labels
"Constant Reminder" \$1000	Your logo will be on the official conference lanyards which will hang across attendees throughout the entirety of the conference. People will constantly be reminded of your participation as they glance at nametags of attendees they met earlier, pretending they remembered each other's names

That's it!

We know your time is important, so we've kept this sponsorship package short and sweet – giving you time to let us know your perfect level of participation and not read a bunch of big words with adjectives in front of them.

The Pacific Northwest Conference truly is a one-stop-shop for getting organizational exposure for your company, whether you have offices in North America or you want some North American talent at an office or job site throughout the globe, this is where you'll find it. This conference not only hosts multi-national talent, but the top young professionals who understand the importance of also exploring conferences, seminars, and keeping up with this fast-paced, ever-changing world.



Thank you for your time, and do not hesitate to contact me with any questions you may have. I will be happy to assist customizing your perfect level of participation. If websites are more your thing, check the conference out at <https://goo.gl/N9qwng>

A handwritten signature in black ink, appearing to read 'Ana L. Gonzalez-Rios'. The signature is stylized with a large, sweeping 'A' and a long horizontal line extending to the right.

Sincerely,

Ana L. Gonzalez-Rios

Chair | 2018 IEEE Young Professionals Pacific Northwest Leadership Summit

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